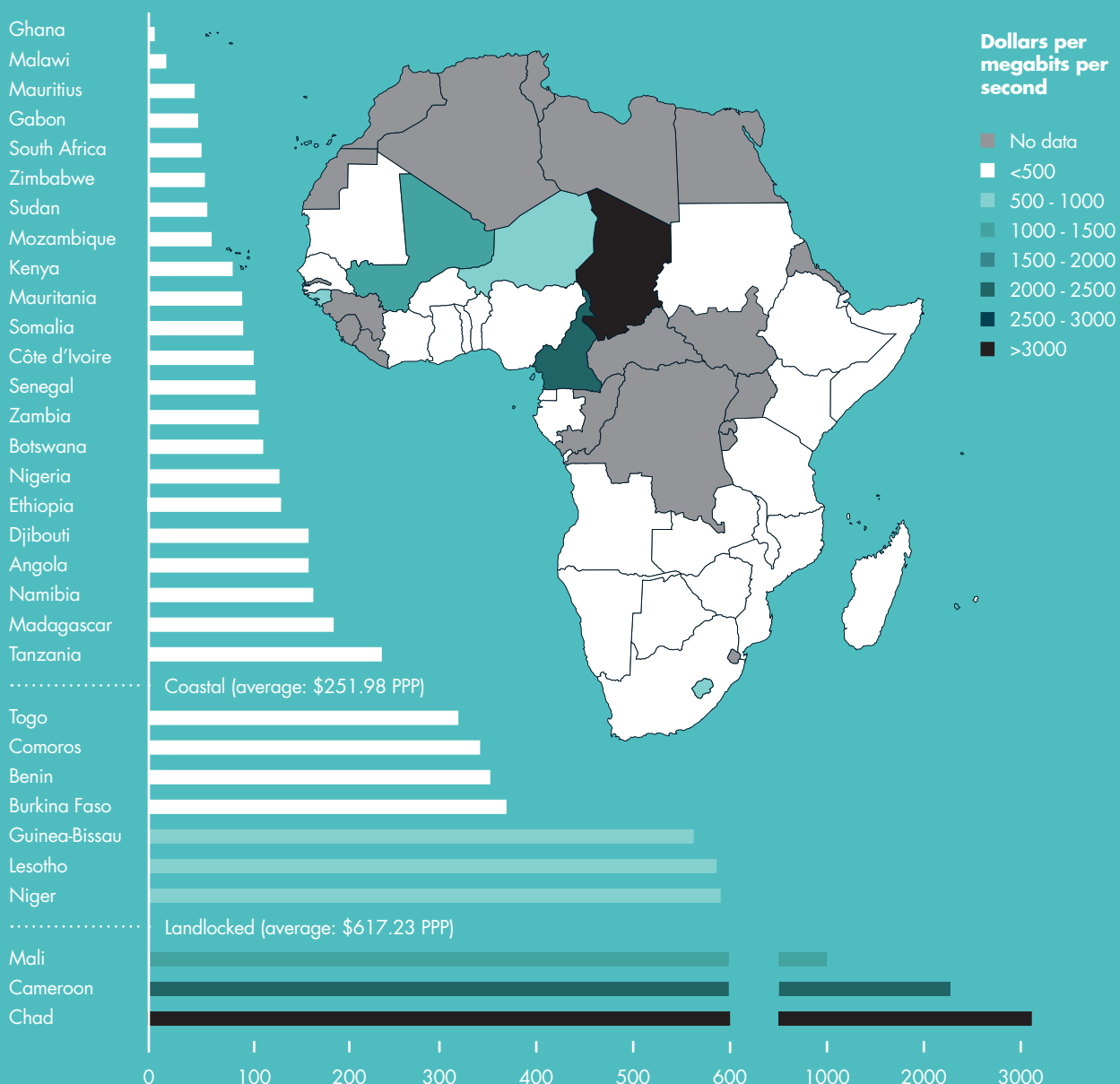


**FIGURE 3.2.**

# INTERNET PRICES CAN CONSTRAIN ACCESS

Internet prices in sub-Saharan Africa vary wildly, from \$3037 per megabits per second (Mbit/s) in Chad to \$8 in Ghana, though the region's average is \$366 Mbit/s overall. A major trend, though, is how geography affects these prices, as landlocked countries pay an average \$365 more than coastal countries per Mbit/s. Given that much of Africa receives its internet via (albeit expensive) undersea cables, coastal countries have much easier access. New initiatives to provide internet via low-orbit satellites and high-altitude balloons offer the hope of more accessible, cheaper internet for all, though still have a long way to go when it comes to cost and reach.



Note: Price per Mbit/s in US\$ PPP a month in 2014 Q4/2015 Q1 for fixed, residential broadband service. Mbit/s = megabits per second; PPP = purchasing power parity.

Source: World Bank. 2016. World Development Report 2016: Digital Dividends. Washington, DC: World Bank. doi:10.1596/978-1-4648-0671-1. License: Creative Commons Attribution CC BY 3.0 IGO. Available at: <http://documents.worldbank.org/curated/en/896971468194972881/pdf/102725-PUB-Replacement-PUBLIC.pdf>. Data URL: [http://bit.do/WDR2016-MapB4\\_5\\_1](http://bit.do/WDR2016-MapB4_5_1).